



Conference website <http://www.imconference.eu> ♦ phone, fax +48 61 8331433

7th International Conference
INNOVATION IN MANAGEMENT
COOPERATING GLOBALLY

25-26 May 2012 / Poznan, Poland



Professor Charles Wankel

Associate Professor, St. John's University, New York.
Vice-Rector Honorary Poznan University College of Business
Author of forthcoming work, *Contemporary Management: A Global Perspective* (Palgrave Macmillan).
Keynote Speaker, 2012 Innovation in Management Conference.

Dr Peter Odrakiewicz, Dean of Managerial Philology PWSB, Adj. Professor

Human Resources Ambassador-Academy of Management USA,
Vice-Rector-Honorary Poznan University College of Business.
Partium Christian University-Visiting Professor
Co-chair Innovation in Management Conference.



The 7th International Innovation in Management Conference - Cooperating Globally is organized by the Poznan University College of Business in cooperation with the Global Management Institute, the Canadian-Polish Management Institute and Human Resource Ambassador of the Academy of Management for Poland.

The keynote address, entitled "Emerging approaches to training and education for global sustainability in a time of change, challenge and opportunity" will be given by Dr. Charles Wankel, Associate Professor of Management at St. Johns University in New York. Columbia University's American Assembly identified him as one of the nation's top experts on Total Quality Management. In addition to his prolific writing of numerous scholarly articles, monographs, and chapters, Dr. Wankel is the co-author of the top selling textbooks in management. He is the leading founder and director of scholarly virtual communities for management professors, and currently directs seven such communities with thousands of participants in more than seventy nations.

This keynote address will be followed by introductory remarks which will be given by Dr. Peter Odrakiewicz, Human Resources Ambassador of the Academy of Management. Additionally, Dr. Odrakiewicz is the Dean and Honorary Vice-Rector for International Relations at the Poznan University College of Poznan, Poland.

We are inviting scholars and practitioners to submit papers, roundtable discussion proposals and posters for presentation related to the conference theme of cooperating globally. The topics include, but are not limited to:

- Innovative management
- Competence management
- Global economic and managerial issues in logistics
- Human resources management
- Networking, social media
- Organizational challenges
- International business and management studies
- Strategic management
- Integrity and anticorruption
- Social issues in management
- Communication in organizations
- Humanities and management
- Intercultural management-the meaning of intercultural communication in business
- Managerial linguistics,
- European business and management studies
- Ergonomics, health, safety and environmental issues
- Finance, risk and marketing management



Conference website <http://www.imconference.eu> ♦ phone, fax +48 61 8331433

SUBMISSIONS

Authors are invited to submit abstracts and full papers by 20 March 2012. Each submission must be accompanied by the registration form found at: www.imconference.eu
Follow only APA style /see apastyle.org for further details/

The submission of abstracts and proposals should be contained in a single file (MS Word), and sent to the Scientific Committee as an email attachment. The submission should include:

- Title
- Name of author(s)
- Email address
- Institution
- Mailing address
- Abstract (one page)
- Completed paper (not exceeding 15 pages)

Authors are advised to visit the conference website (www.imconference.eu) for further guidelines on the submission of abstracts and full manuscripts. The Scientific Committee will evaluate all submissions and notify authors, no later than 10 May 2012, as to whether their submissions have been accepted, rejected, or are still undergoing review. Additionally, titles of accepted articles will be posted on the conference website. The full PowerPoint presentation, poster/scan/ or alternative (video + PowerPoint) presentation, must be received by May 15 2012.

PUBLICATION OPPORTUNITY

The best papers will be considered for the publication in the *Global Management Journal* and could be considered for submission to major scientific journals. The scientific committee may include selected papers in a monography.

CONFERENCE REGISTRATION COSTS

- Members of cooperating institutions – 200 EUR
- PWSB faculty – 100 EUR
- General submission – 250 EUR
- Publication consideration only without presentation 100 - EUR/admin. cost/

The deadline for full payment of the conference fees is May 12, 2012

Please pay to:

**ING Bank Śląski S.A. ul. Piekary 7 POLAND No BIC (Swift) INGBPLPW
EUR 78 1050 1520 1000 0023 1820 4654**

Account of Poznan University College of Business /PWSB Poland/. Please state your name and university or organization affiliation.

SCIENTIFIC COMMITTEE

Charles Wankel, Peter Odrakiewicz,
Katarzyna Czainska, Beata Kozyra, Peter Szaffko,
Sławomir Magala, Shiv K Tripathi, Przemysław Żywicznyński,
Wayne(Buck) Buchanan, Alžbeta Kiráľová,
Agata Stachowicz-Stanusch, Helena Desivilya, Hamid Kazeroony

ORGANIZATIONAL COMMITTEE

Tomasz Sworowski, Wojciech Grała,
Aleksandra Knapik, Katarzyna Buczek,
William Strnad, Krystyna Horemska

INQUIRES

General inquiries should be made through links from the conference website at: www.imconference.eu

♦ Further inquiries should be directed to international@pwsb.pl :

Dr Aleksandra Knapik – organizational matters, secretary: a.knapik@pwsb.pl

Katarzyna Buczek, MA – abstract submission: k.buczek@pwsb.pl

WRITTEN CORRESPONDENCE:

International Relations Office : Poznan University College of Business [Poznańska Wyższa Szkoła Biznesu]; ul. Niedziałkowskiego 18, 61-579 Poznań, POLAND **Dr. Peter Odrakiewicz**, Dean
Conference Co-chair, e-mail p.odrakiewicz@gmail.com