

5th International Conference
INNOVATION IN MANAGEMENT-GLOBAL PARTNERSHIP
20-21 May 2010 / Poznań, Poland
Registration and Reception 6PM May 19,2010
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Preliminary Conference Schedule

Updated version- May 11, 2010

20th of May, 2010; 10AM-10:50AM
Opening of the conference by Prof Dr Charles Wankel and Dr. Peter Odrakiewicz
Prof Dr Charles Wankel St John's University Keynote Speech:
INNOVATION IN MANAGEMENT- GLOBAL PARTNERSHIP-GLOBAL SOLUTIONS
Room #1

| No | Name & Surname | University | Paper and presentation of research results. | Time |
|----|-----------------------------|--|---|-------------------------|
| 1 | Wojciech Nasierowski | Faculty of Business Administration University of New Brunswick, Fredericton Canada | About selected aspects of private and business funding of innovations | 10:50am - 11:10am |
| 2 | Katarzyna Czainska | Poznan University College of Business,Poznan,Poland | Intramobility versus centres of profits in project structure | 11:10am - 11:30am |
| 3 | Wayne D. Buchanan | Defiance College, Ohio,USA | Financial Meltdown: One year removed | 11:30am - 11:50am |

COFFEE BREAK 11:50am-12:10am
Room #1

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| 1 | Seth A. Agbo | Leadership and Policy Studies Faculty of Education Lakehead University Thunder Bay, Ontario Canada | Leadership and Intercultural Relations in a Global Context: A Cross-culturally Competent Multifocal Model for Leaders | 12:10am - 12:30am |
| 2 | Wayne D. Buchanan, Michael J. Gallagher | Defiance College, Ohio,USA | The US Housing Market Helps Tame the Celtic Tiger | 12:30am -12:50 |
| 3 | Natalya Pak | Quality Assurance Department Kazakh-British Technical University Tole bi street, 59, Almaty, 050000 Republic of Kazakhstan | Integration of the Republic of Kazakhstan into Global Educational Scenario: from Enhancing Quality Assurance to Participating in World Rankings | 12:50- 13:10 |
| 4 | Carol Sawyer | Professor of Organizational | Roundtable Proposal Beyond the Lecture: | 13:10- |

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| | | Leadership University of La Verne, CA USA | Innovative Learning Approaches To Connect with 21st Century Graduate Students | 13:55 |
| LUNCH BREAK 13:55-14:55 Great Hall May 20th, 2010 Room #1 | | | | |
| 1 | Małgorzata Olimpia Bielenia | Department of Economics University of Gdansk, Gdansk Poland | Leader's global mindset in organizational cultures | 14:55-15:15 |
| 2 | Hana Romová | Vysoká škola obchodní v Praze, o.p.s / College of Business in Prague Spálená 14, 110 00 Praha 1 | Educational Programmes for International Cooperation | 15:15-15:35 |
| 3 | Hubert Paluch | Department of Economics and Management Poznan University College of Business, Poznan, Poland | Organizations involved in the process of development and transferring of knowledge in Poland | 15:35-15:55 |
| 4 | Helena Syna Desivilya Miriam J. Hirschfield | Roundtable discussion Gender, globalization and ethics in public healthcare system: the challenges of nurses-managers in engaging ethical dilemmas Max Stern Academic College of Emek Yezreel Emek Yezreel 19300, Isreal | Gender, globalization and ethics in public healthcare system The roundtable is designed to illuminate the challenges faced by managers in public health systems in the era of dual concerns: free-market based health care policy (cost-effectiveness and cost efficiency) and an increasing emphasis on professional ethical responsibility The roundtable will be organized as follows: □ □ Roundtable chair - Exposition of the major issues: ethical dilemmas of managers in public health systems in the era of globalizations (10 min.); □ □ 2-3 Researchers/Policy Makers/Managers/Organizational Consultants - Demonstration of the major tenets by means of several (2-3) studies/projects (including mine on nurses managers) (60 min.) □ □ Discussant - Wrap-up: Integration of insights and directions for future research/ policy endeavours (20 min.) | 15:55-17:25 |
| 21st of May 2010; 10:00am-10:10am Introduction to the discussion Dr. Peter Odrakiewicz PWSB Poznan Room #1 | | | | |
| 1 | Hamid H Kazeroony | Walden University 1316 9th Ave., E Oskaloosa, IA 52577 USA | Changing Higher Learning Institutions to Make Positive Social Impact for Global Business | 10:10am - 10:30am |
| 2 | Piotr Dzikowski | Poznan University College | Strategic leadership competencies as a | 10:30am |

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| | | of Business | key factor in the development of micro, small and medium-sized enterprises | - 10:50am |
| 3 | Jindrich Hanacek | Tomas Bata University in Zlin, Mosti 5139 760 01 Zlin, Czech Republic | Impact of process maturity level in it on cost reduction and profitability | 10:50am - 11:10am |
| 4 | Magdalena Bielenia-Grajewska | University of Gdańsk Gdansk, Poland | The role of grapevine in crisis management | 11:10am - 11:30am |

COFFEE BREAK 11:30am-12:00

Room #1

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| 1 | Agata Stachowicz Stanusch | Fundamentals of Management and Marketing Dpt. Organization and Management Faculty Silesian University of Technology Roosevelta 42, 41-800 Zabrze Poland | Corruption, Values and Cultural Relativism | 12:00- 12:20 |
| 2 | Werner Fees, Amir H. Taherizadeh, Anna Hurlle | 1.Department of Management Georg-Simon-Ohm University of Applied Sciences Nuremberg, Germany 2.Faculty of Business and Accountancy University Malaya Kuala Lumpur, Malaysia 3.Department of Management Georg-Simon-Ohm University of Applied Sciences Nuremberg, Germany | The Innovation Potential in Mexican Firms: An Empirical Study | 12:20- 12:40 |
| 3 | Natalie L. Montoya, Pooyan Y. Fard, Christopher P. Montoya | Natalie L. Montoya (Thompson Rivers University, Canada) Pooyan Y. Fard (University of Malaya, Malaysia) Christopher P. Montoya (Thompson Rivers University, Canada) | Economic and legal issues surrounding bio-banking | 12:40- 13:00 |

LUNCH BREAK 13:00-14:00 Great Hall

Room #1

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|---|--------------------------|--|---|-----------------|
| 1 | Adam J. Sulkowski | Assistant Professor of Business Law Management and Marketing Department Charlton College of Business University of Massachusetts, Dartmouth 285 Old Westport Road North Dartmouth, MA02747 | Helping the Beast See the Carrot: A Research Agenda Concerning Corporate Responsibility Reporting | 14:00- 14:20 |
| 2 | Adam Lewandowski | Graduate from Doctoral Studies at the University of Economics in Poznan | The role of the special economic zone in Śrem's development | 14:20- 14:40 |
| 3 | Peter Odrakiewicz | Faculty of Economics and Management Poznan University | Intercultural Communication and Shock Management- Case study based on | 14:40- 15:00 |

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| | | College of Business Ul. Niedziałkowskiego 18, 61-579 Poznan, Poland | Poznan University College of Business 2007- 2010 | |
| 4 | Zbigniew Serafin | Poznań University College of Business | Didactic innovations in teaching the subject: Human Resource Management Identified problems | 15:00- 15:20 |
| 5 | Schweda Magdalena | Department of Economics and Management Poznan University College of Business, Poznan, Poland | “CATALYST – an organized Polish bond market” | 15:20- 15:40 |
| 6 | Zbigniew Bentyn | Poznan University College of Business, Poznan, Poland | Global corporate identity | 15:40- 16:25 |
| Room #14 | | | | |
| 1 | Agnieszka Kańczukowska Stadnik | Department of Management Poznan University College of Business Niedziałkowskiego 18 61-579 Poznan Poland a.stadnik@pwsb.pl | Product innovations driven by trends on the market | 15:20- 15:40 |
| 3 | Dimitrios P. Kamsaris | Metropolitan College of Athens | In which way does the organisational culture affect the communication prevailing in a private airline company? | 15:40- 16:00 |