

4th International Conference

INNOVATION IN MANAGEMENT: THE CUTTING EDGE OF BUSINESS EDUCATION AND PRACTICE IN AN EPOCH OF GLOBAL COLLABORATION

21-22 May 2009 / Poznan, Poland

www.imconference.eu

	<u>NAME & SURNAME</u>	<u>UNIVERSITY</u>	<u>ABSTRACT OR PANEL PROPOSAL</u>	<u>ABSTARCT STATUS</u>			
				REC.	I.P.	ACC.	REJ.
1.	rejected	n/a	The Transfer of governance from the nation state to a corporate global economy.	x			x
2.	Peter Odrakiewicz, Sworowski Tomasz	Poznan University College of Business and Foreign Languages	Business English as an Intellectual Bridge removing barriers and overcoming challenges in the development of transatlantic joint or dual degree programs: Management of The Syncretic Case Study Method, Organizational changes and Blended Learning for Non–Native Business English Students in a Global Intercultural environment	x		x	
3.	Peter Odrakiewicz	Poznan University College of Business and Foreign Languages	Communication in organizations-impediments and challenges - roundtable proposal	x		x	
4.	Matzler, Bailom, Mooradiah	Innsbruck University School of Management	Drivers of Innovativeness	x		x	
5.	Nadir Ali Kolachi	Bahria University, Karachi	Business Education in Pakistan: Identifying Weaknesses and Suggesting Improvements.	x		x	
6.	Carol Sawyer	University of La Verne	Roundtable proposal: Learning Globally: Management Education That Connects Through 7 + 6 + 1	x		x	
7.	Magdalena Mosionek	Poznan University College of Business and Foreign	NewConnect as an alternative source of financing growth of new and small companies	x		x	

		Languages					
8.	Helena Desivilya, Michal Palgi, Dalit Yassour – Borochowitz	Max Stern Academic College of Emek Yezreel	In a Different Voice? Women- Managers in Academia: The Managerial Challenges of Department Chairs	x		x	
9.	Prashant Kumar	Thapar University, Patiala	Innovation in Strategic HRM and its implications in capacity building	x		x	
10.	Reza Najafbagy	Islamic Azad University, Tehran – Iran	Bank automation in Iran and its social and banking effects	x		x	
11.	Veronica Velo	ESC- Rennes School of Business.	“Le precieux ridicule” in Business Management Education How realistic are current teaching approaches in International Business Studies when it comes to promoting Enterprise dynamics and Employability in SMEs?	x		x	
12.	Petko Ruskov	Sofia University	Entrepreneurship, Technology Entrepreneurship Education panel discussion	x		x	
13.	Jan Kingsley	Kingsley International	'Past, Present & Future of Virtual Environments'	x		x	
14.	rejected	n/a	Radio Frequency Identification	x			x
15.	Mica Jovanovic, Ana Langovic-Milicevic, Tanja Cvetkovski	Megatrend University	" Intercultural Management and Serbia"	x		x	
16.	Zlatko Langović Ana Langović Milićević, Tatjana Cvetkovski Violeta Cvetkovska Ocokoljić	Megatrend University	“Importance of Information Technology in Business Systems in Serbia”	x	x		
17.	rejected	n/a	Child Pornography on the Internet (in Slovenia)	x		x	x
18.	Nicolescu Ovidiu Popa Ion Nicolescu Ciprian Ceptureanu Sebastian Ceptureanu Eduard	The Bucharest University of Economic Studies	“Romanian SMEs innovation issues”	x		x	
19.	Juita Mohamad	Waseda University, Tokyo,	Wage Inequality and Trade Reforms in Malaysia	x		x	
20.	Piotr Chelminski	Providence College	"Can gift cards increase consumer satisfaction and decrease the	x		x	

	Daniel Horne		carbon footprint of consumption?"				
21.	Elena Arce Urtiaga	ROBOTIKER INNOVA, TECNALIA	"Culture, Creativity and Innovation in Technology Centres: The case of Robotiker-TECNALIA"	X	X	X	
22.	Theodoro Agostinho Peters Filho	FEI University São Paulo – BRAZIL	Case study and text book development in operations management strategy	X		X	
23.	Tom Keenan	University of Calgary	From “Billion Dollar Bubble” to “Striking at the Heartland”: The Woeful Failure of Computer Professional Ethics and What to Do About It	X		X	
24.	Agnieszka Kańczukowska-Stadnik	Poznan University College of Business and Foreign Languages	The development of product innovations on the packaging market	X		X	
25.	Hamid H. Kazeroony	William Penn University	Second Life: A Web Based Alternative in Teaching Global Management Through Collaboration	X		X	
26.	Peter Odrakiewicz, Tomasz Sworowski, Hubert Paluch	Poznan University College of Business and Foreign Languages	Management of Education- Is crisis a challenge or an opportunity ? Proposal for Roundtable discussion	X		X	
27.	Wankel Charles-presiding, Peter Odrakiewicz co-chair and Team of MTC	MTC TEAM	Management Through Collaboration Project and discussion May 22 16:30-18:00 Executive Office II Floor-Rectors Quarter	X		X	
28.	Rosanov Alexander	Moscow State University	Risk - management in the conditions of changes in economy. The integrated control system of financial risks.	X		X	
29.	Ol’shanskaya, Maria Dianov, Kirill	Moscow State University	Remotivation in the period of transition from management to leadership	X		X	
30.	Marta Anna Goetz	Poznan University College of Business and Foreign Languages	Networking against the background of Clusters	X		X	
31.	Stuart, Barbara Ted Zerwin	Department of Management Daniels College of Business, 227	Instantiating Innovation in Management Education: A Case Study	X		X	

		2101 S. University Denver, CO. 80208 Korbel School of International Studies, DU					
32.	Paul T. P. Wong and Jan Alpenberg	Division of Social Sciences & Business Administration Tyndale University College Toronto, Ontario Canada	A meaning-centered approach to positive management	x		x	
33.	Patrick R. Colabella.	Colabella & Company LLP	APPLYING THE WTX SYSTEM TO THE SHADOW ECONOMY	x		x	
34.	V.I Maslov	Moscow State University	The End of Management and the First Leader	x		x	
35.	rejected	n/a	Human resource management in the time of globalization	x	x		X
36.	rejected	n/a	Talent management in Russia	x	x		X
37.	Anna Gaponova	Moscow State University	New paradigm for human resource management under the conditions of the world economic crisis	x		x	
38.	Mere Tuisalalo Samisoni	Dr Mere Samisoni University of the Sunshine Coast (USC) Australia, Corporate Management Services Limited trading as the Hot Bread Kitchen	WHAT FACTORS INFLUENCE ENTREPRENEURIAL SUCCESS IN FIJI? WHAT ARE THE IMPLICATIONS?	x		x	
39.	Deepika Faugoo	Dept of Public Policy and Management- School of Business, Management and Finance University of Technology, Pointe-aux-sables, La Tour Koenig Mauritius	The influence of globalization and the consequent growth of strategic human resource management, competitive advantage and achieving of organizational success through human resources in modern day organizations	x		x	
40.	H. B. Karp, Kanata Jackson	Hampton University	Hubris: The Dynamic of Destruction	x		x	
41.	Hubert Paluch, Ewa Rajkiewicz	Poznańska Wyższa Szkoła Biznesu i Języków Obcych,	Theoretical background of quality management systems implementation	x		x	

		Uniwersytet Ekonomiczny w Poznaniu / Uniwersytet Warmińsko – Mazurski w Olsztynie	consistent with ISO norms and the practice of training and consulting enterprises in the area				
42.	rejected	n/a	Reaping the innovation Energy Ltd.	x			X
43.	Nasierowski, Wojciech	Academy of Humanities and Economics / Łódź / Poland and Faculty of Business Administration / University of New Brunswick / Fredericton, NB, E3B 5A3, Canada	“Composite Indexes and Indicators of Innovativeness: Some Critical Comments”	x		x	
44.	Bob Selden, Shaun A. Saunders	Bob Selden ,MD The National Learning Institute; Author; Adjunct Faculty, Australian Graduate School of Management, University of New South Wales, Sydney, Australia. Tiergartenrainweg 9 4410 Liestal BL Switzerland Dr. Shaun A. Saunders, Consumer & Organisational Psychologist & Author, Newcastle, Australia. University of Newcastle University Drive Callaghan NSW 2308	Management Development – Mysterious route to Wonderland?	x		x	
45.	Fauziah Noordin,Safiah Omar, Syakirahrohan Sehan, Ayukriah Idrus	Universiti Teknologi MARA	Organizational Climate and Its Influence on Organizational Commitment	x		x	

46.	Albadvi, Amir, Moeini Jazani, Mehrad	Department of Industrial Engineering, Tarbiat Modares University, Tehran, Iran Moeini Jazani, Mehrad E-Commerce and Marketing Division, Department of Industrial Engineering, Tarbiat Modares University, Tehran, Iran	Unbundling the Corporation through Capability Mapping	x		x	
47.	Bernard Arogyaswamy, Alojzy Nowak	Lemoyne College Syracuse, NY 13214,USA School of Management, Warsaw University, Poland	High Tech and Societal Innovation in Poland: Prospects and Strategies May 22 presentation	x		x	
48.	Cabras Stefano, Dessi Cinzia, Floris Michela	Cabras, Stefano Department of Mathematics / University of Cagliari / Via Ospedale, 72 09124 CAGLIARI – ITALY Dessi, Cinzia Department of Business Economics, Technology and Environment / University of Cagliari / Viale S. Ignazio, 74 09123 CAGLIARI – ITALY -	WHAT'S SO STRONG IN FAMILY BUSINESS?	x		x	

		Michela, Floris Department of Business Economics, Technology and Environment / University of Cagliari / Viale S. Ignazio, 74 09123 CAGLIARI – ITALY -					
49	rejected	n/a	CRISIS MANAGEMENT- A CASE STUDY ON MUMBAI TERRORIST ATTACK	x			X
50	Renata Schaefer	.Department of International Relations Academic Director Executive MBA Wyższa Szkoła Bankowa w Poznaniu Al.Niepodległości 2 61-874 Poznań	Case study: HSE Executive MBA Programs as global network of executive education” Abstract received The new research findings will be presented in 2010	x		x	
51	E. Benajmin, E. Gimmon, and L. Katzenstein	E. Benajmin, E. Gimmon, and L. Katzenstein Swinburne University of Technology, Melbourne, Victoria, Australia; Tel-Hai Academic College, Israel; ISEMI, Tel Aviv, Israel.	Radical Strategic Change in High Technology New Ventures: a Natural Event?	x		x	
52	Isabel BOUCHARDY, Jean-Louis DARREON	Université de Toulouse ; UPS ; Laboratoire d'études et de recherches appliquées en sciences sociales (LERASS) EA 827 ;	Quality strategies : are French universities really Innovative ?”	x		x	

		115 B route de Narbonne BP 67701, France - 31077 Toulouse CEDEX 4.					
53	Salo, Markku	Tampere University of Technology, Pori Unit	Using the knowledge of organization for the strategic management – Woven Strategy Method and Tool	x		x	
54.	MTC Team seminar May 22 Collaborating Globally Prof Charles Wankel –chair Dr Peter Odrakiewicz co-chair Helena Syna-Desivilya	Max Stern Academic College of Emek Yezreel	MTC Team seminar May 22 Collaborating Globally Prof Charles Wankel –chair Dr Peter Odrakiewicz co-chair 1.Inter-team collaborations and partnerships Helena Syna-Desivilya 2.	x		x	
55	Marios I. Katsioloudes	Hellenic American University Athens-Greece	A Comprehensive Approach to Quality Business Education: An Idealized Design	x		x	
56	Nasierowski, Wojciech	Faculty of Business Administration / University of New Brunswick / Fredericton, NB, E3B 5A3, Canada and Wyższa Szkoła Gospodarki Euroregionalnej / Józefów / Poland	HUMAN RESOURCES WITHIN NATIONAL INNOVATION SYSTEMS: SOME OBSERVATIONS FROM THE SIX COUNTRIES	x		x	
57	Jadwiga Tołstołucka-Heydrych	Adam Mickiewicz University in Poznan/Poland Poznan University College of Business and Foreign Languages, Poland	Social integration and the integrity strategy. New ways of sorting out problems with development of globalization age undertaken by EU members.	x		x	
58	Omar J. Khan	Maine Business School The University of Maine, USA	Cost Cutting Effects of Business Contraction on Global Supply Chain Management: Case Analyses of Selected Multinational Enterprises	x		x	

59	rejected	n/a	Health, Education and Environmental Sustainability	x			X
60	rejected	n/a	Innovation Potential in Chinese and German Companies: A Quantitative-Qualitative Study	x	x		X
61	rejected	n/a	“Development Of Generic Solution For Health Information System In Pakistan: The Research Roadmap”	x			X
62	Simic, Stanojevic	Faculty of Economics / University of Niš / Trg Kralja Aleksandra Ujedinitelja , 11 / 18000 Niš, Serbia	“Political games” in Organization	x		x	
63	Sulkowski, White	Charlton College of Business University of Massachusetts- Dartmouth 285 Old Westport Road North Dartmouth, MA 02747 USA	Energy, Emissions, Materials Usage Efficiency and the Impact of Reporting: Macro-level Segmentation of 121 Countries Based on Resource Usage Efficiency, With Corporate Sustainability Reporting Considered as an Explanatory Variable	x		x	
64	Heród Anna, Żymierska Eliana	Poznan University College of Business and Foreign Languages	“Comparative Analysis of students' opinions about motivation to participate in classes and interests in the education offered between management in business undergraduate students in Poland and students from University in Spain.”	x	x	x	
65	Alex Coltro	ESALQ – USP	Business ethics and social responsibility: Competitiveness, Social Entrepreneurship & Green Innovation	x		x	

		<p>Av. Pádua Dias, 11 – Agronomia</p> <p>13418-900 Piracicaba SP</p> <p>Brazil</p>					
66	Kawczynski, Lukasz Taisch Marco	<p>Department of Management, Economics and Industrial Engineering / Polytechnic of Milan / via. Colombo 40 / Milan / Italy</p>	US health care value chain – model and current state	x		x	
67	Dutta, Somnath	<p>Indian Institute of Management Calcutta/ Diamond Harbour Road / Joka, Kolkata (Calcutta) / West Bengal, INDIA/700104</p>	The Alchemy of Co-creation: Who adds value and how?"	x		x	
68	Stachowicz-Stanusch, Agata Stanusch, Maciej	<p>Stachowicz-Stanusch, Agata Faculty of Organization And Management/ Silesian Technical University / Roosevelta 26/ 41-800 Zabrze, Poland</p> <p>Stanusch, Maciej Stanusch Technologies / Wita Stwosza 16a/ 02-661 Warszawa, Poland</p>	The chatterbot, a new relation marketing client communication channel	x		x	
69	Zbigniew Serafin, Anita Koczorowska	<p>Zbigniew Serafin Poznańska Wyższa Szkoła Biznesu i Języków Obcych</p> <p>Anita Koczorowska Grant Thornton Frąckowiak Sp. z o.o.</p>	The 360 degree technique: to appreciate corporate employee. Critical comments"	x	X		

70	Bruce D. Fischer	Center for Business and Economics Elmhurst College 190 Prospect Avenue Box 80 Elmhurst, IL 60126 USA	AN APPROACH FOR MEASURING IDEAS AND INNOVATION THROUGHOUT THE ORGANIZATION	x		x	
71	Szarková Miroslava	Department of Management / University of Economics in Bratislava/ Dolnozemská 1/ 85235 Bratislava, Slovakia	Communication tools used in managing companies in Slovakia	x		x	
72.	Szarková, Miroslava Marsina, Štefan	Department of Management / University of Economics in Bratislava/ Dolnozemská 1/ 85235 Bratislava, Slovakia	Communications and communication capabilities as strategic tools in contemporary enterprise operation	x		x	
73	Andrew BARRON	Department of Organisation and Management ESC Rennes School of Business 2 rue Robert d'Arbrissel CS 76522 35065 Rennes Cedex France	The effects of national culture on corporate lobbying in Brussels An exploratory study	x		x	
74	Gallardo Gallardo, Eva	Departament of Management / University of Barcelona / Av. Diagonal, 690 / 08034 Barcelona, Spain	Organizational Commitment: From OCQ to Meyer and Allen's scales	x		x	
75.	-	-	-				
76	Philippa Collins	School of Management and Languages Heriot Watt University Edinburgh EH14 4 AH Scotland	Operations Management: challenges in the 21st Century	x		x	

77	rejected	n/a	Seminar and discussion proposal-Learning by observation/NR	x			x
78	Bentyn Zbigniew	Departament of Management / PWSBiJO / Niedziałkowskiego 18 / 61579 Poznan, Poland /	Customers under the scope	x		x	
79	rejected	n/a	Joint management participation proposal/ TR	x			x
80	Hamid Yeganeh	Assistant Professor of International Management College of Business Winona State University Minnesota, USA, 55987	Testing the Effects of Culture on International Trade Flows	x		x	
81	Taherizadeh, Amir H., Yousefi Fard, Pooyan,	MBA STUDENTS' PERSPECTIVE Department of Management/ Georg-Simon-Ohm University of Applied Sciences/ Kressengartenstraße 2/ D-90402 Nuremberg, Germany Faculty of Business and Accountancy/ University Malaya/ Kuala Lumpur, Malaysia	SERVICE QUALITY DIMENSIONS IN HIGHER EDUCATION:	x		x	
82	Hannu Vanharanta 1, Jussi Kantola 2, Waldemar Karwowski 3	1 Industrial Management and Engineering, Tampere University of Technology at Pori, Pohjoisranta 11, PL 300, 28101	Microfinancing Student Entrepreneurship with Intellectual Capital	x		x	

		<p>Pori, Finland</p> <p>2 Dept. of Intelligent Service Engineering, KAIST Institute for Design of Complex Systems 335 Gwahangno (373-1 Guseong-dong), Yuseong-gu Daejeon 305-701, Republic of Korea</p> <p>3 University of Central Florida, Industrial Engineering and Management Systems 4000 Central Florida Blvd. P.O. Box 162993, Orlando FL, 32816-2993, USA</p>					
83	Wayne D. Buchanan	<p>Defiance College 701 N. Clinton St. Defiance, OH 43512</p>	What Happened To A Great Idea: America's Homeownership Collapses It's Own Economy	x		x	
84	Paluch, Hubert, Heród, Anna	<p>Poznań University College of Business and Foreign Languages Rector's Plenipotentiary in marketing and quality management systems</p> <p>Poznań University College of Business and Foreign</p>	Innovation in marketing – reaching relationship marketing from the perspective of professional training services	x		x	

		Languages Marketing Expert					
85	Katarzyna Czainska	Poznań University College of Business and Foreign Languages	Competence Management in Project Teams	x		x	
86	Sławomir Magala	Rotterdam School of Management Erasmus University Poznań University College of Business and Foreign Languages	"Slumdog Millionaire" "The Rhetoric of Chance: Sentimental Management of Inequalities in Pulp Fiction"	x		x	
87	Fees, Werner Taherizadeh, Amir H.	Department of Management/ Georg-Simon-Ohm University of Applied Sciences/ Kressengartenstraße 2/ D- 90402 Nuremberg, Germany +49 911 5880 2893, Email: werner.fees@ohm- hochschule.de	INNOVATION MANAGEMENT IN CHINA: DOES OWNERSHIP MATTER?	x	x	X	
88	Paluch Hubert, Odrakiewicz Peter	Paluch Hubert Poznań University College of Business and Foreign Languages Chancellor's Plenipotentiary in marketing and quality management systems. Odrakiewicz Peter Poznań University College of Business and Foreign Languages	The strategy of quality management marketing through relationships in colleges and universities educational services.	x		x	

		Vice-Rector, International Relations Department Canadian-Polish Management Institute President					
89	Tarka Piotr	Department of Strategies / University of Poznan / al. Niepodległości 10 / 61-875 Poznan, Poland, E-mail: piotr.tarka@op.pl Department of Economics / Poznan University College of Business and Foreign Languages	” The market and marketing of first and second circulation”				
90	rejected	n/a	Innovation Management in China:Two Sides of the Same Coin,”	x	x		X
91	Veronica VELO Co-author: Dr Alan DARRICOTTE	Rennes School of Business France	Business Management Education and the employability of graduates To what extent do current teaching approaches in business education promote the employability of graduates in an SME context?	x		x	
92	Lewandowski Adam	Poznan University of Economics	Regional Politics After Joining the European Union	x		x	
93							
94							

Abbreviations:

REC. - RECEIVED

I.P. - IN PROGRESS

D-non- renewable deadline for improvements

ACC. - ACCEPTED

REJ. – REJECTED

RET-returned to the author/improvements necessary/